

BRING BACK THE TRADES

SKILLS EXPO SPONSORSHIPS

MAY 20, 2025 • 9:00AM – 3:00PM • VERMONT STATE UNIVERSITY – CASTLETON



PLATINUM SPONSOR (\$20,000)

- **Title Recognition:** Noted as a “Platinum Sponsor” on all BBTT marketing materials, website, and event signage.
- **Industry exclusivity:** No other Platinum Sponsors within the same industry.*
- **Logo Placement:** Prominent large placement on the website, newsletters, and event banners.
- **Event Involvement:** Option for use of double booth presence at BBTT Skills Expo. Option to include your branded vehicle/equipment at an event. Option for co-branded giveaway items.
- **Featured Presence:** Special custom highlight in a social media post. Generally highlighted as a Platinum Sponsor in social media posts. Branded photo or video posted on our social media (you provide photo or video).
- **Speaking Opportunity:** Option to speak at BBTT Skills Expo.
- **Website:** Listing in our online business directory with a link back to your website. Included in welcome shout out on a social media post.
- **Scholarship Award:** One scholarship for \$1,500 awarded in your company's name at event.
- **Custom Benefits:** Co-branded merchandise or materials (e.g., T-shirts, banners) available at discounted price.

GOLD SPONSOR (\$15,000)

- **Recognition:** Listed as a “Gold Sponsor” on marketing materials and website.
- **Logo Placement:** Prominent medium-sized placement in newsletters, event banners, and a dedicated social media post.
- **Event Involvement:** Option for use of a booth space at BBTT Skills Expo event and recognition during event programming. Option to include your branded vehicle/equipment at an event.
- **Exclusive Content:** Highlighted as a Gold Sponsor in social media posts.
- **Website:** Listing in our online business directory with a link back to your website.

SILVER SPONSOR (\$10,000)

- **Recognition:** Listed as a “Silver Sponsor” on website and event materials.
- **Logo Placement:** Included in social media posts and event signage.
- **Event Presence:** Option for use of a booth space OR to include your branded vehicle/equipment at an event at BBTT Skills Expo event
- **Social Media:** Acknowledgment in one dedicated social media post.
- **Website:** Listing in our online business directory with a link back to your website.

BRONZE SPONSOR (\$5,000)

- **Recognition:** Listed as a “Bronze Sponsor” on the website.
- **Event Presence:** Option for booth space and inclusion in event programs.
- **Acknowledgment:** Thanked on social media as a bronze sponsor.
- **Website:** Listing in our online business directory with a link back to your website.

COMMUNITY CHAMPION SPONSOR (\$2,500)

- **Recognition:** Acknowledgment on BBTT website.
- **Event Benefits:** Option for booth space and inclusion in event programs.
- **Social Media Acknowledgment:** Named as a Community Champion in a collective thank-you post.
- **Website:** Listing in our online business directory with a link back to your website.

FRIENDS OF THE TRADES SPONSOR (\$1,000)

- **Event Benefits:** Giveaway items may be provided to go into the bags given away at the BBTTskills Expo.
- **Website:** Listing in our online business directory with a link back to your website.

ADDITIONAL EVENT SUPPORT OPPORTUNITIES:

CUSTOM SCHOLARSHIP SPONSORS:

- Fund scholarships with recognition at scholarship award events and in BBTT materials.

CUSTOM FOOD SPONSORS (\$2,500):

- Co-Sponsor lunches for event attendees

IN-KIND SPONSORS (\$500 MINIMUM VALUE):

- Recognition for donating goods, services, or equipment to support events or initiatives.

DIGITAL SPONSORS (\$500–\$5,000):

- Sponsor a specific social media campaign or digital outreach effort supporting the event, with your brand featured in posts.

***Quantities available may vary based on space detailing. Other sponsorship opportunities are available.** BBTT offers sponsorship levels annually as well, and *exclusive industry positions will supersede specific event sponsorship requests.* Option to include co-branded merchandise will incur an additional cost. Options will vary based on venue rules, insurance requirements, accessibility and other considerations outside of our control. BBTT reserves the right to cancel, postpone, or modify the event in the case of weather-related issues or other acts of nature or events beyond our control. Please note that no refunds will be issued for cancellations or changes caused by these circumstances. Any updates or alternative arrangements will be communicated as promptly as possible. Proof of insurance with Bring Back the Trades named as additionally insured is required for booth, vehicle or equipment onsite participation at events.

If you are part of a school or nonprofit organization, and need financial support to attend or participate in this event, please contact info@bringbackthetrades.org

SPONSORSHIPS ARE SOLD ON A FIRST COME, FIRST SOLD BASIS.