

Sponsorship Agreement - South Portland, Maine 2026

This Agreement is entered into on this _____ (date), by and between **Bring Back the Trades (BBTT)** and _____ with a billing address of _____ and hereafter referred to as the “**Sponsor**” and collectively referred to as “the Parties.”

Purpose

Sponsor agrees to support Bring Back the Trades as a _____ Sponsor at the event to be held at the Southern Maine Community College in South Portland, ME May 19, 2026 to support the mission of promoting skilled trades as essential and rewarding career paths. Sponsor has also agreed to pay for an additional _____ sponsorship(s) of Scholarships in the amount of \$1,500 each.

Sponsorship Levels Available:

PLATINUM SPONSOR (\$15,000)

- Title Recognition: Noted as “Platinum Sponsor” on BBTT marketing materials, website, event signage.
- Industry exclusivity: No other Platinum Sponsors within the same industry.*
- Logo Placement: Prominent large placement on the website, newsletters, and event banners.
- Event Involvement: Option for use of double table presence at BBTT Skills Expo. Option to include your branded vehicle/equipment at the event. Option for co-branded giveaway items.
- Featured Presence: Special custom highlight in a social media post. Plus highlighted as a Platinum
- Social media posts. Branded photo or video posted on our social media (you provide photo or video).
- Speaking Opportunity: Option to speak at BBTT Skills Expo.
- Website: Logo and business name listing on our event and sponsor website pages linked to your site.
- Scholarship Awards: Two (2) scholarships for \$1,500 awarded in your company’s name at the event.
- Custom Benefits: Co-branded merchandise (T-shirts, hoodies, etc) available at discounted price.

GOLD SPONSOR (\$10,000)

- Recognition: Listed as a “Gold Sponsor” on marketing materials and website.
- Logo Placement: Prominent medium-sized placement in newsletters, event banners.
- Event Involvement: Option for use of a table at BBTT Skills Expo event and recognition during event programming. Option to include your branded vehicle/equipment at the event.
- Social Media: Acknowledgment in one dedicated social media post.
- Exclusive Content: Highlighted as a Gold Sponsor in social media posts.
- Website: Listing in our online business directory with a link back to your website.
- Scholarship Award: One (1) scholarship for \$1,500 awarded in your company’s name at the event.

SILVER SPONSOR (\$5,000)

- Recognition: Listed as a “Silver Sponsor” on website and event materials.
- Logo Placement: Included in social media posts and event signage.
- Event Presence: Option for use of a table and/or to include your branded vehicle/equipment at event
- Website: Listing in our online business directory with a link back to your website.

BRONZE SPONSOR (\$2,500)

- Recognition: Listed as a “Bronze Sponsor” on the website.
- Event Presence: Option for table and inclusion in event signage.
- Acknowledgment: Thanked on social media as a bronze sponsor.
- Website: Listing in our online business directory with a link back to your website.

COMMUNITY CHAMPION SPONSOR (\$1,500)

- Recognition: Acknowledgment on BBTT website.
 - Event Benefits: Option for booth space and inclusion in event programs.
 - Social Media Acknowledgment: Named as a Community Champion in a collective thank-you post.
 - Website: Listing in our online business directory with a link back to your website.
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Quantities available vary based on space available. Other sponsorship opportunities are available. Option to include co-branded merchandise will incur an additional cost. Options vary based on venue rules, insurance requirements, accessibility and other considerations outside of our control. BBTT reserves the right to cancel, postpone, or modify the event in the case of weather-related issues or other acts of nature or events beyond our control. Please note that no refunds will be issued for cancellations or changes caused by these circumstances. Any updates or alternative arrangements will be communicated as promptly as possible.

*BBTT offers sponsorship levels annually as well, and exclusive industry positions purchased on an annual basis will supersede specific event sponsorship requests.

Responsibilities of the Parties

Bring Back the Trades (BBTT):

- Provide sponsorship benefits outlined above.
- Include your logo in promotional materials as outlined in the sponsorship level chosen above.
- Coordinate event logistics and communications.

Sponsor:

- Provide the agreed sponsorship and scholarship funds.
 - Supply BBTT with branding materials (logo, website link, etc.) in a timely manner.
 - Set up an engaging booth exhibit for the event May 19, 2026 based on venue rules for interaction with students and community members.
 - Leave the areas used as found or in better condition.
 - Provide a certificate of insurance naming Bring Back the Trades, 1020 Washington Road, Rye, NH 03870 and Southern Maine Community College (SMCC), 2 Fort Road, South Portland, ME 04106 as additionally insured parties.
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Entire Agreement

This Agreement represents the entire understanding between the Parties regarding the sponsorship and supersedes any prior agreements or discussions. Any modifications must be made in writing and signed by both Parties. This sponsorship level does not include exclusivity rights.

Signatures

Bring Back the Trades (BBTT):

Signature: _____ Date: _____

Name: _____

Title: _____

The Sponsor:

Signature: _____ Date: _____

Name: _____

Title: _____

Contact email for event if not person signing: _____

Power is needed at our booth: _____

Websites/Handles that BBTT should use for promotional purposes/tagging about event participation:

LinkedIn: _____

Instagram: _____

Facebook: _____

Website: _____

PLEASE SEND COMPLETED FORM TO INFO@BRINGBACKTHETRADES.ORG