

Sponsorship Agreement - MA Skills Expo 2026

This Agreement is entered into on this _____, by and between **Bring Back the Trades (BBTT)** and _____, with a billing address of _____

hereafter referred to as the “**Sponsor**” and collectively referred to as “the Parties.”

Purpose

Sponsor agrees to support Bring Back the Trades as a _____ **Sponsor** at the event to be held at the Royal Trade Center Plaza in Marlborough, MA October 29, 2026 to support the mission of promoting skilled trades as essential and rewarding career paths. Sponsor has also agreed to pay for an additional _____ sponsorship(s) of Scholarships in the amount of \$1,500 each.

Platinum Sponsor (\$25,000)

- **Level Recognition:** Noted as Platinum Sponsor on marketing materials, website, and event signage.
 - **Industry exclusivity:** No other Platinum Sponsors within the same industry.
 - **Logo Placement:** Prominent large placement on the website, digital display and event banners.
 - **Event Involvement:** Double booth presence at BBTT Skills Expo. Option to include your branded vehicle/equipment at the event. Option for co-branded giveaway items.
 - **Featured Presence:** Special custom highlight in a social media post. Generally highlighted as a Platinum Sponsor in social media posts. Branded photo or video posted on our social media (you provide photo or video).
 - **Speaking Opportunity:** Option to speak at BBTT Skills Expo.
 - **Website:** Listing in our online business directory with a link back to your website.
 - **Scholarship Award:** Two scholarships (2) for \$1,500 each awarded in your company’s name at the event.
 - **Custom Benefits:** Co-branded merchandise or materials available at discounted price.
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Gold Sponsor (\$15,000)

- **Recognition:** Listed as a “Gold Sponsor” on marketing materials and website.
 - **Logo Placement:** Prominent medium-sized placement on event banners, and a dedicated social media post. Plus general recognition on social media as a gold sponsor.
 - **Event Involvement:** Booth space at BBTT Skills Expo event and recognition during event programming. Option to include your branded vehicle/equipment at the event should space allow.
 - **Exclusive Content:** Highlighted as a Gold Sponsor in social media posts.
 - **Website:** Listing in our online business directory with a link back to your website.
 - **Scholarship Award:** One scholarship (1) for \$1,500 awarded in your company’s name at the event.
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Silver Sponsor (\$10,000)

- **Recognition:** Listed as a “Silver Sponsor” on our website and event materials.
- **Logo Placement:** Included in social media posts and event signage.
- **Event Presence:** Booth space at the event, and vehicle/equipment space at event if space allows.
- **Social Media:** Thanked on social media as a silver sponsor.

- **Website:** Listing in our online business directory with a link back to your website.
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Bronze Sponsor (\$5,000)

- **Recognition:** Listed as a “Bronze Sponsor” on the website.
 - **Event Presence:** Option for booth space at the event.
 - **Acknowledgment:** Thanked on social media as a bronze sponsor.
 - **Website:** Listing in our online business directory with a link back to your website.
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Community Champion Sponsor (\$2,500)

- **Recognition:** Acknowledgment on BBTT website.
 - **Event Benefits:** Option for booth space at event.
 - **Social Media Acknowledgment:** Named as a Community Champion in a thank-you post.
 - **Website:** Listing in our online business directory with a link back to your website.
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Quantities available vary based on space available. Limited space for outdoor/vehicle equipment inside the venue. Venue rules are strict and must be adhered to. Booths must be left in the same or better condition as when you arrived. Other sponsorship opportunities are available. Option to include co-branded merchandise will incur an additional cost. Options vary based on venue rules, insurance requirements, accessibility and other considerations outside of our control. BBTT reserves the right to cancel, postpone, or modify the event in the case of weather-related issues or other acts of nature or events beyond our control. Please note that no refunds will be issued for cancellations or changes caused by these circumstances. Any updates or alternative arrangements will be communicated as promptly as possible.

Responsibilities of the Parties

Bring Back the Trades (BBTT):

- Provide all sponsorship benefits outlined above.
- Include your logo and branding in promotional materials, online platforms, and event signage as outlined above.
- Coordinate event logistics and communications.

Sponsor:

- Provide the agreed sponsorship and scholarship funds.
- Supply BBTT with branding materials (logo, website link, etc.) in a timely manner.
- Set up an engaging booth exhibit for the event October 29, 2026 based on venue rules for interaction with students and community members.
- Leave the areas used as found or in better condition.
- Provide a certificate of insurance naming Bring Back the Trades, 1020 Washington Rd, Rye, NH 03870 and Royal Plaza Trade Center, 181 Boston Post Road West, Marlborough, MA 01752 as additionally insured parties.

Entire Agreement

This Agreement represents the entire understanding between the Parties regarding the sponsorship and supersedes any prior agreements or discussions. Any modifications must be made in writing and signed by both Parties.

Signatures

Sponsor:

Signature: _____ Date: _____

Name: _____ Title: _____

Bring Back the Trades (BBTT):

Signature: _____ Date: _____

Name: _____ Title: _____

Power (10 amp) is needed at our booth: _____

I have additional power needs: _____

Websites/handles BBTT should use for promotional purposes/tagging about event participation:

LinkedIn: _____

Instagram: _____

Facebook: _____

Website: _____

If you are part of a school or nonprofit organization, and/or need financial support to attend or participate in this event, please contact info@bringbackthetrades.org

SPONSORSHIPS ARE SOLD ON A FIRST COME, FIRST SOLD BASIS. Custom sponsorships available. Annual sponsorships may supersede sponsorships for individual events.