



BBTT.ORG

# BRING BACK THE TRADES

## SKILLS EXPO SPONSORSHIPS

October 29, 2026 • 9:30am – 2:30pm | Royal Plaza Trade Center • Marlborough, MA

### PLATINUM SPONSOR (\$25,000)

- **Level Recognition:** Noted as Platinum Sponsor on marketing materials, website, and event signage.
- **Industry exclusivity:** No other Platinum Sponsors within the same industry.
- **Logo Placement:** Prominent large placement on the website, digital display and event banners.
- **Event Involvement:** Double booth presence at BBTT Skills Expo. Option to include your branded vehicle/equipment at the event. Option for co-branded giveaway items.
- **Featured Presence:** Special custom highlight in a social media post. Generally highlighted as a Platinum Sponsor in social media posts. Branded photo or video posted on our social media (you provide photo or video).
- **Speaking Opportunity:** Option to speak at BBTT Skills Expo.
- **Website:** Listing in our online business directory with a link back to your website.
- **Scholarship Award:** Two scholarships (2) for \$1,500 each awarded in your company's name at the event.
- **Custom Benefits:** Co-branded merchandise or materials available at discounted price.

### GOLD SPONSOR (\$15,000)

- **Recognition:** Listed as a "Gold Sponsor" on marketing materials and website.
- **Logo Placement:** Prominent medium-sized placement on event banners, and a dedicated social media post. Plus general recognition on social media as a gold sponsor.
- **Event Involvement:** Booth space at BBTT Skills Expo event and recognition during event programming. Option to include your branded vehicle/equipment at the event should space allow.
- **Exclusive Content:** Highlighted as a Gold Sponsor in social media posts.
- **Website:** Listing in our online business directory with a link back to your website.
- **Scholarship Award:** One scholarship (1) for \$1,500 awarded in your company's name at the event.

### SILVER SPONSOR (\$10,000)

- **Recognition:** Listed as a "Silver Sponsor" on our website and event materials.
- **Logo Placement:** Included in social media posts and event signage.
- **Event Presence:** Booth space at the event, and vehicle/equipment space at event if space allows.
- **Social Media:** Thanked on social media as a silver sponsor.
- **Website:** Listing in our online business directory with a link back to your website.



## BRONZE SPONSOR (\$5,000)

- **Recognition:** Listed as a "Bronze Sponsor" on the website.
- **Event Presence:** Option for booth space at the event.
- **Acknowledgment:** Thanked on social media as a bronze sponsor.
- **Website:** Listing in our online business directory with a link back to your website.

## COMMUNITY CHAMPION SPONSOR (\$2,500)

- **Recognition:** Acknowledgment on BBTT website.
- **Event Benefits:** Option for booth space at event.
- **Social Media Acknowledgment:** Named as a Community Champion in a thank-you post.
- **Website:** Listing in our online business directory with a link back to your website.

## ADDITIONAL EVENT SUPPORT OPPORTUNITIES:

### CUSTOM SCHOLARSHIP SPONSORS:

- Fund scholarships and/or programming with recognition at scholarship award events and in BBTT materials.

Quantities available vary based on space available. Limited space for outdoor/vehicle equipment inside the venue. Venue rules are strict and must be adhered to. Booths must be left in the same or better condition as when you arrived. Other sponsorship opportunities are available. Option to include co-branded merchandise will incur an additional cost. Options vary based on venue rules, insurance requirements, accessibility and other considerations outside of our control. BBTT reserves the right to cancel, postpone, or modify the event in the case of weather-related issues or other acts of nature or events beyond our control. Please note that no refunds will be issued for cancellations or changes caused by these circumstances. Any updates or alternative arrangements will be communicated as promptly as possible.

If you are part of a school or nonprofit organization, and need financial support to attend or participate in this event, please contact [info@bringbackthetrades.org](mailto:info@bringbackthetrades.org)

LEARN ABOUT THE EVENT ►  
[bbtt.org](http://bbtt.org) | [info@bringbackthetrades.org](mailto:info@bringbackthetrades.org)

