BBTT.ORG

BRING BACK THE TRADES
SKILLS EXPO SPONSORSHIPS

May 11, 2027 • 9:00am – 2:00pm | Southern Maine Community College - South Portland, ME

PLATINUM SPONSOR ($15,000)

- **Title Recognition:** Noted as "Platinum Sponsor" on BBTT marketing materials, website, event signage.
- **Industry exclusivity:** No other Platinum Sponsors within the same industry.*
- **Logo Placement:** Prominent large placement on the website, newsletters, and event banners.
- **Event Involvement:** Option for use of double table presence at BBTT Skills Expo. Option to include your branded vehicle/equipment at the event. Option for co-branded giveaway items.
- **Featured Presence:** Special custom highlight in a social media post. Plus highlighted as a Platinum Sponsor
- **Social media posts:** Branded photo or video posted on our social media (you provide photo or video).
- **Speaking Opportunity:** Option to speak at BBTT Skills Expo.
- **Website:** Logo and business name listing on our website on event and sponsor pages with a link back to your website.
- **Awards:** Two (2) scholarship awards or grants for $1,500 awarded in your company's name at the event.
- **Custom Benefits:** Co-branded merchandise (T-shirts, hoodies, etc) available at a discounted price.

GOLD SPONSOR ($10,000)

- **Recognition:** Listed as a "Gold Sponsor" on marketing materials and website.
- **Logo Placement:** Prominent medium-sized placement in newsletters, event banners.
- **Event Involvement:** Option for use of a table at BBTT Skills Expo event and recognition during event programming. Option to include your branded vehicle/equipment at the event.
- **Social Media:** Acknowledgment in one dedicated social media post.
- **Exclusive Content:** Highlighted as a Gold Sponsor in social media posts.
- **Website:** Listing in our online business directory with a link back to your website.
- **Award:** One (1) scholarship award or grant for $1,500 awarded in your company's name at the event.

SILVER SPONSOR ($5,000)

- **Recognition:** Listed as a "Silver Sponsor" on website and event materials.
- **Logo Placement:** Included in social media posts and event signage.
- **Event Presence:** Option for use of a table and/or to include your branded vehicle/equipment at event.
- **Website:** Listing in our online business directory with a link back to your website.



BRONZE SPONSOR ($2,500)

- **Recognition:** Listed as a “Bronze Sponsor” on the website.
- **Event Presence:** Option for table and inclusion in event signage.
- **Acknowledgment:** Thanked on social media as a bronze sponsor.
- **Website:** Listing in our online business directory with a link back to your website.

COMMUNITY CHAMPION SPONSOR ($1,500)

- **Recognition:** Acknowledgment on BBTT website.
- **Event Benefits:** Option for booth space and inclusion in event programs.
- **Social Media Acknowledgment:** Named as a Community Champion in a collective thank-you post.
- **Website:** Listing in our online business directory with a link back to your website.

ADDITIONAL EVENT SUPPORT OPPORTUNITIES:

CUSTOM SCHOLARSHIP AWARD OR GRANT SPONSORS:

- Fund scholarship awards or grants with recognition at event and in BBTT materials.

DIGITAL SPONSORS ($500–$5,000):

- Sponsor a specific social media campaign or digital outreach effort supporting the event, with your brand featured in posts.

SPONSORSHIPS ARE SOLD ON A FIRST COME, FIRST SOLD BASIS.

*Quantities available vary based on space available. Other sponsorship opportunities are available. Option to include co-branded merchandise will incur an additional cost. Options vary based on venue rules, insurance requirements, accessibility and other considerations outside of our control. BBTT reserves the right to cancel, postpone, or modify the event in the case of weather-related issues or other acts of nature or events beyond our control. Please note that no refunds will be issued for cancellations or changes caused by these circumstances. Any updates or alternative arrangements will be communicated as promptly as possible.

If you are part of a school or nonprofit organization, and need financial support to attend or participate in this event, please contact info@bringbackthetrades.org

LEARN ABOUT THE EVENT >

bbtt.org | info@bringbackthetrades.org